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## **ECA and Hop Valley Release Civic RevivALE**

Eugene Civic Alliance (ECA) and Hop Valley Brewing Company have come together to create a special edition beer that celebrates Eugene's loves for community, sports, and craft beer. The beer will debut at a special release party at Hop Valley's Eugene location on Friday, June 7th from 5:00 PM to 7:00 PM. ECA will be on-site to host a raffle contest and share the latest updates on the Civic Park project.

The beer is called Civic RevivALE as a nod to Civic Park's historic location on the former Civic Stadium site and ECA's desire to carry on Civic Stadium's legacy as a community hub for sports and recreation. The beer is a Cream Ale that features London fog yeast and Nugget hops.

Hop Valley will donate a portion of the proceeds from each keg sold to the Campaign for Civic Park. The beer will be available at Hop Valley locations following the release party. Other local pubs and tap houses will also host fundraising events and will serve CivicRevivALE throughout the summer (see list below).

The following locations will serve CivicRevivALE during the summer (exact dates available and dates of fundraising events TBD. Updated information and additions to the list can be found at [eugene-civicalliance.org](http://eugene-civicalliance.org))

Ax Billy Grill and Sports Bar  
Beergarden  
Doc's Pad  
First National Tap House  
Northwest Burgers (in the 5th Street Market Eateries)  
PublicHouse  
Tap and Growler  
Wild Duck Cafe

ECA, founded in 2014, is a nonprofit 501(c)(3) corporation established to redevelop the historic Civic Stadium property into an inclusive, self-sustaining community sports and entertainment venue, operated primarily to benefit the children of the community.

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