



October 24, 2017
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Eugene Civic Alliance Hits Campaign Milestone

Eugene Civic Alliance is thrilled to announce that the Campaign for Civic Park has reached a major milestone by raising 50 percent of the campaign goal. Launched in the fall of 2014, the campaign has consistently met key benchmarks on the way to raising the \$35 million needed to build Civic Park. These include raising \$4.1 million in a five month sprint to purchase the 10.2 acre site from Eugene School District 4J, successfully matching an Oregon Community Foundation challenge grant of \$100,000, and raising 10 percent of the campaign goal through contributions from ECA board and leadership team members.

In July, the campaign gained a significant victory when the Oregon State Legislature approved ECA's request for \$6 million in lottery-backed bond funds. The State annually awards funds generated from the sale of lottery-backed bonds to projects that promote education and/or economic development. By passing the bill that approved ECA's funding request, the Oregon legislature recognized that Civic Park will have a significant impact on physical education and the Eugene area economy.

This success provided a boost to the campaign's fundraising efforts that was felt throughout the summer. Thanks to generous contributions from individual and corporate donors, as well as local foundations, the campaign is on-track to meet its goal. ECA plans to break ground on Civic Park once 80 percent of the campaign goal has been raised. Major donors include the Chambers Family Foundation, McKenzie Oaks Ranch Fund of the Oregon Community Foundation and Market of Choice, Inc. Anyone interested in learning more about the project, or in contributing to the campaign can visit eugene-civic-alliance.org.

ECA, founded in 2014, is a nonprofit 501(c)(3) corporation established to redevelop the historic Civic Stadium property into an inclusive, self-sustaining community sports and entertainment venue, operated primarily to benefit the children of the community. The facility will include a 40,000 square foot fieldhouse, outdoor turf field, and seating capacity for 2,500 people.

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